

They Will Love Debbie!

'Rated No#1'

You are going to hear 'wow' every few moments. This is because your members are getting **easy, practical and immediate solutions** to their **everyday problems in a motivating, entertaining, practical how-to manner**. This must be why Debbie is often rated the number one speaker and most enjoyable with the groups she works with.



This is what people say about Debbie Mayo-Smith CSP:

'I've been hiring speakers for over 17 years now and your presentation is the very best one we've had'

SummerfruitNZ Conference

This computer-savvy crusader ranks in the top seven per cent of speakers world-wide, and it's easy to see why. Debbie's infectious love of the magic of mobility made sure that no self-respecting working person of today would ever look at their computer, the internet or smart phone in the same way.

Productivity is her number one call-cry and sometimes, it's just easier when you have such a vivacious person such as Debbie delivering these much-needed messages. Who says you can't teach an old dog some new tech tricks in one session – just ask anyone who saw Debbie in action!

- 'I thought your session was a real breath of fresh air, not only the topic itself, but your lovely warm presentation style and depth of knowledge kept me engaged right till the end.'
- 'I thought your session was fantastic... best 3 hours workshop I've ever attended! Already putting into practise some of what I learned!'
- 'Your session was one of the gems of the WaterNZ conference.'
- 'Of the presenters, you have the best response with the highest ranking by delegates.'
- 'Wow – you may have just changed my life! I shared your tips with the office and they are all incredibly impressed.'

Debbie Mayo-Smith, Certified Speaking Professional



Debbie is one of the most in-demand speakers in Australasia and sits in the top 7% of speakers worldwide. A media columnist as well as best-selling author of sixteen books, Debbie has sharpened the activity of over 1 million individuals around the world through her presentations, quick tip newsletters, articles, books and videos. She is well-loved for her entertaining and practical, plain talking technology quick tips and is known as Ms Productivity by the media and it's not just for her work; Debbie is also a mother of six children including twins and triplets!

Brief Presentation Descriptions:

(Suggestions only. All content is 100% customised to your desired outcomes.) All Presentations can stand alone or combined. Each can be conducted as a keynote, workshop, ½ day, full day training or even webinar

1. More Sales. Better Processes. Lower Costs. Free & Easy Secret Diamonds of The Internet

In an easy to understand manner, Debbie will highlight and show how to use the hidden gems of the Internet for free and easy improvement in many facets of business. Knowing the secrets will give a significant competitive advantage; vastly improved communication and promotion; improved income, better branding, lower operating costs.

2. How to Win More Business. Find More Clients

A stunning session filled with awesome ways and means to deepen relationships; be much more persuasive in your conversations with prospects / clients and significantly improve your written proposals, marketing material and websites.

You'll discover new ways of finding information about your clients to strengthen and enhance relationships as well as how to easily find perfect new leads for your business. Learning includes how to demonstrate value as well as building great stories, testimonials and case studies.

3. Smarter. Faster. Cheaper. Better. How to Use Today's Technology Better

Learn how to use the free and easy (freasy) secret diamonds available on the Internet today to improve every aspect of business performance. Lower costs; remove lags and delays. Significantly free up time, improve income and communication. This presentation is customised to your industry and business covers the clever use of little known features in your software, cloud, Google, smartphones, apps. Social media.

4. Conquer Email: Ease Your Pain. Enhance Your Gain

Top athletes declare their success results from 99% preparation and training; 1% performance. How much training have you had to with to work with your No#1 communication tool? How effective is your performance?

Debbie has written four best-selling books about working with email. Her varied industry experience combined with intimate knowledge of business problems and email programs means your customised session has a significant impact driving peak performance and freeing up a significant amount of time. Debbie will show little known features combined with clever thinking that will make everyone say "WOW" every few moments. You'll learn how to free up at the very least two working weeks a year and become a master of communication, business development, customer service, follow up and response.

5. Live the Life You Love

Work life balance how-to's and tips from a business owning mom of six including twins and triplets. Debbie is similar to your members. A parent. A partner. Totally involved with business. Debbie's achievement is that as a mother with six young children (including twins and triplets), she started a business from scratch, grew it to a 6-figure annual income, built an enviable international reputation, wrote 16 bestselling books, maintains media columns – all in a short timeframe, with part time staff and on a miniscule budget. Debbie will share secrets to successfully balancing the 1001 pulls on your time without dropping the ball while achieving personal and business goals.

6. Effective Communication: How To Be More Memorable and Persuasive

Powerfully Persuasive People, Proposals, Presentations

Whether talking to a customer; someone on staff; interviewing a potential employee; or just entertaining around the dinner table – you could benefit greatly by knowing these essential secrets for 'persuasive discussions' and selling. Debbie is normally one of the highest-ranking speakers at conferences and her secret to getting the message across isn't just pushing a button for the next PowerPoint slide.

7. **Profits. Promotion. Productivity**

An entertaining, motivating yet practical set of 10-15 quick ideas and tweaks to create significant improvement: Money Income. More Free Time. Better Online Presence - from minimal effort

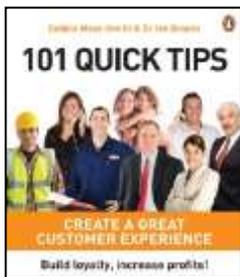
8. **Social Media: The Good, Bad & Ugly**

Freasy (free and easy) internet strategies that show a real return on your investment of time and money. We cover the best social media for your industry and business. You learn how to get found, focus your online advertising give a better online impression, get more clients, create a positive buzz and protect business from negative online comments. It also covers what not to waste time on in social media.

No Other Speaker Gives You Such Free Added Value

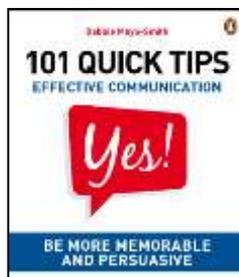
1. **Free: Three months of articles/quick tips** for newsletters preceding the Conference
2. **Free: Early morning or evening exhibitor /sponsor session** while at conference. They'll love you for helping them learn how to improve their exhibiting/sponsorship ROI
3. **Free: Working with your sponsors** using their branding on presentations and referring to their products
4. **Free: Twelve month follow up** Debbie is available by phone or email to answer any questions, solve problems and run ideas by
5. **Free: Continuing education** Each participant will receive a free subscription to a monthly business tip newsletter so the learning continues indefinitely!
6. **Free: Online survey of attendees** Used to help customise the presentation. You can add any questions you like and you'll also receive an Executive Summary Report along with an Excel Spreadsheet of all responses.
7. **Free: One-minute promotional video** of the conference and Debbie's session
8. **Free: Social media promotion** Three months before conference Debbie will start talking about the conference on LinkedIn, YouTube (with the video), Google+, Facebook and Twitter

Entrench the Learning, Delight & Educate!!!



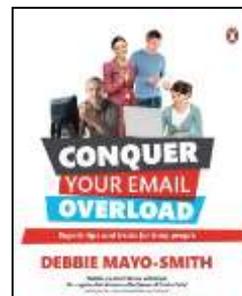
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Penguin Books
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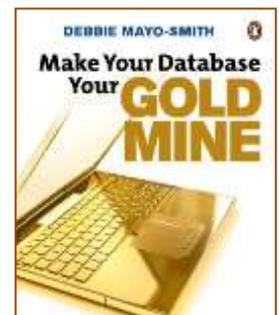
Effective Communication

Penguin Books
RRP \$10.00



Conquer your Email Overload

Penguin Books
RRP \$25.00



Make Your Database Your Goldmine

Penguin Books
RRP \$20.00